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NEWS RELEASE

COBBLESTONE HOTELS, LLC CELEBRATES ANOTHER GRAND OPENING IN ITS FOUNDING STATE

October 2, 2019 – NEENAH, WISCONSIN – Cobblestone Hotels celebrates the official grand opening of a new Wisconsin location, the Cobblestone Hotel & Suites Janesville.

Today, the community of Janesville came together to celebrate the official grand opening of the new Cobblestone Hotel and Suites. This hotel was an exciting project for the city as they hadn't seen a new hotel come into the area for 12+ years. Janesville is a beautiful and progressive community continuing a revitalization of its downtown area. Part of this project included a modern hotel that was a good fit, Cobblestone.

Brian Wogernese, President and CEO of Cobblestone Hotels addressed the crowd by first giving a word of thanks to the those who helped finance the hotel, investors, the city, and development team. He stated, "We are now in 27 states but proud to continue our concentration in Wisconsin." Mr. Wogernese then proceeded to thank the local hotel management and staff for all their hard work and involvement to get the hotel up and running.

The hotel offers 53 guestrooms and is located downtown. Featured amenities include an on-site Convenience Store, Fitness Center, Pool, Complimentary Hot Breakfast, Business Center, Guest Laundry, and Free WiFi.



"I would like to offer a special word of thanks to everyone involved in helping make this hotel possible. We are the only Wisconsin based hotel franchise and excited to open another Main Street Prototype adding to the growth in our home state," said Jeremy Griesbach, President of development for Cobblestone Hotels and BriMark Builders, LLC.

Guestrooms are contemporary and elegant and include 40" Flat Screen TV's, Microwaves, Mini Refrigerators, Hairdryers, Iron and Ironing Boards, Luxury Bedding, and In-Room Coffee. Extended Stay Suites are also available which include a living area and kitchenette.

The hotel also proudly houses the Wissota Chophouse. A fine dining experience offering premium steaks, chicken, seafood, and much more. The restaurant also features a full-service bar.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 27 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotel & Suites is part of Cobblestone Hotels, LLC, which also includes, Cobblestone Inn & Suites, and Boarders Inn and Suites by Cobblestone Hotels. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com.

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