



NEWS RELEASE

Contact: Jessica Junker
Cobblestone Hotels
920-230-2622 x 117

FOR IMMEDIATE RELEASE

Cobblestone Hotels breaks ground on fifth hotel in Colorado

February 18, 2014 –

NEENAH, WISCONSIN –

Cobblestone Hotels, the fastest growing hotel brand, celebrated its fifth ground breaking in Colorado today! The Cobblestone Inn and Suites located in Eaton, Colorado is the fifth and latest Cobblestone property in Colorado.

“Communities in Colorado have been waiting for a brand like Cobblestone Hotels” says Brian Wogernese, Brand President

with Cobblestone Hotels. “Cobblestone Hotels focuses on markets that are in need of quality, upper midscale lodging and there is no other brand that gives them that.”

Cobblestone Hotels currently has eleven hotels under construction, three of which are in Colorado. “We chose Cobblestone Hotels for Eaton because there was no other brand with the fee structure for the size and quality of this hotel,” says Tim Shefcik, Vice President of Development with BriMark Builders, the Developer and General Contractor on the project. “When it comes to smaller communities, Cobblestone Hotels seems to be the only brand out there willing to be a part of them.”



Located at 485 South Elm Road in Eaton, Colorado, the new Cobblestone Inn and Suites enjoys easy access from Interstate 80. The hotel has 45 rooms including rooms with whirlpool suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an on-site beer and wine bar, hot breakfast buffet, weekday newspaper, guest laundry, and on-site convenience store. Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brands.

Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels currently has 11 properties under construction and 35 new properties in development. Cobblestone Hotels is very excited about the future. Learn more about Cobblestone Hotels and their growth at www.cobblestonedream.com.