



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Cobblestone Hotels hits a perfect 10 for 2012!

December 18, 2012 – NEENAH, WISCONSIN – Cobblestone Hotels, the fastest growing hotel brand, today celebrated its tenth ground breaking in 2012! The Cobblestone Inn and Suites located in Hartington, Nebraska is the latest Cobblestone property and the fourth Cobblestone Hotel in Nebraska. “We are very excited for this ground breaking” says Brian Wogernese, Brand President with Cobblestone Hotels. “To be able to announce our tenth ground breaking this year shows our rapid growth. Communities all over the country are reaching out to us with their need and we are happy to help them. Investors are extremely happy with their returns and we hope to shatter our goal, to double, in 2013.” The Cobblestone Hotels Brand has double in size in 2012. “The communities we work with are starving for lodging and are extremely happy with our smooth process” says Jeremy Griesbach, Vice President of Development with Cobblestone Hotels. “Our development model is efficient and gives communities an opportunity to offer high-level, upper midscale lodging to their population.”

Located at 405 Arens Drive, Hartington, NE the new Cobblestone Inn and Suites enjoys easy access from Hwy 57. The hotel has 29 rooms including rooms with whirlpool suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an on-site beer and wine bar, hot breakfast buffet, weekday newspaper, guest laundry, and on-site convenience store. Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel development and operations company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brand. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels will more than double their number of properties this year alone with the welcoming of four conversions, Boarders Inn and Suites by Cobblestone Hotels, and nine new build hotels to their brand. By the end of 2012, Cobblestone Hotels will have 21 hotels nationwide and have begun development on 25 other locations. Cobblestone Hotels looks forward to a promising 2013 and is confident that it will be the best year yet.

