



NEWS RELEASE
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FOR IMMEDIATE RELEASE

Cobblestone Hotels, LLC Celebrates Grand Opening of Largest Hotel yet!

–NEENAH, WISCONSIN – Cobblestone Hotels, the fastest growing hotel brand in the Mid-West, opened the beautiful Cobblestone Hotel and Suites in Jefferson, Iowa. “This hotel offers many firsts for our brand,” says Brian Wogernese, CEO/President of Cobblestone Hotels, LLC. “Our first casino hotel and largest property yet. This hotel only strengthens our presence in Iowa and the Midwest. We only see strong growth in the years to come.” The Cobblestone Hotel and Suites is connected to the Wild Rose Casino in Jefferson, Iowa. The 40-million dollar gaming and entertainment venue in Jefferson at the northwest corner of U.S. 30 and Iowa Highway 4 offers 18,000-square-feet of gaming with approximately 525 slot machines and 14 table games. The Wild Rose Casino also offers an event center, sports bar and restaurant. There are currently six additional hotels under development or under construction in the state.



Located at 771 Wild Rose Lane in Jefferson, Iowa, on the corner of U.S. 30 and Highway 4, the Cobblestone Hotel and Suites in Jefferson, Iowa enjoys convenient access to everything Jefferson has to offer. The hotel has 73 rooms including rooms with whirlpool suites. Amenities in each room include a 42-inch flat-panel TV, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an indoor pool and whirlpool area, hot breakfast buffet, weekday newspaper, guest laundry, on-site convenience store and much more. Reservations are available by calling the

Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brands, Cobblestone Hotels and Suites and Cobblestone Inn and Suites, as well as their upper mid-scale conversion brand, Borders Inn and Suites by Cobblestone. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels looks forward to a promising 2014 and is confident that it will be the best year yet. With 58 hotels open, 11 properties under construction and over 50 new properties in development, Cobblestone Hotels is very excited about the future.