



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Cobblestone Hotels announces conversion of the AmericInn Medford, WI to the Boarders Inn and Suites by Cobblestone Brand!

October 21, 2014—NEENAH, WISCONSIN – Cobblestone Hotels signed the newest addition to their conversion brand, Boarders Inn and Suites. The newest Boarders Inn and Suites by Cobblestone Hotels, located in Medford, Wisconsin will bring the brand's presence to ten hotels in Wisconsin. Cobblestone Hotels currently has thirteen hotels under construction and over fifty new build projects in development. "I'm thrilled to announce the conversion to Boarders Inn and Suites and look forward to being a part of the Cobblestone hotel family," said Marsha Nice, Owner of the new Boarders Inn and Suites in Medford. "The management at Cobblestone has been exceptional to work with in making this conversion possible." The hotel in Medford will convert at the end of November and is the brand's seventh conversion in 2014. "We started this brand to offer an option to good hoteliers that are not interested in paying variable fees," said Brian Wogernese, Brand President of Cobblestone Hotels. "This model gives a hotelier everything that they have come to expect from their hotel branding company, plus a more market specific approach that is very service orientated."

The Boarders Inn and Suites by Cobblestone Medford, Wisconsin, located at 435 South 8th Street has 43 rooms and is just off Highway 13. Amenities in each room will include coffee service, indoor pool, and free high speed internet. Guests of the hotel will also enjoy guest laundry, daily hot breakfast, and much more! Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.stayboarders.com or www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brands, Cobblestone Inn and Suites and Cobblestone Hotel and Suites, as well as its upper-midscale conversion brand, Boarders Inn and Suites. With 13 properties under construction and 50 new properties in development, Cobblestone Hotels is very excited about the future. Visit www.cobblestonedream.com for more details.