



NEWS RELEASE

Contact: Jessica Junker
Cobblestone Hotels
980 American Drive
Neenah, WI 54956
920-230-2622 x 117

FOR IMMEDIATE RELEASE

Cobblestone Hotels breaks ground on first hotel in Illinois January 29, 2013—NEENAH,

WISCONSIN – Cobblestone Hotels along
with the City of Newton, Illinois celebrated

the ground breaking of it's Cobblestone Hotel and Suites today. "Newton, Illinois is the ideal market to start our expansion into Illinois" says Brian Wogernese, President of Cobblestone Hotels. "As one of the fastest growing hotel brands in the United States we focus on small communities that have a great need for upper-midscale lodging."

Cobblestone Hotels currently has eight hotels in the building phases. "Communities like Newton, Illinois welcome us with open arms and are a joy to work with" says Jeremy Griesbach, Vice President of Development with Cobblestone Hotels. "As we expand into Illinois we see more and more interest from communities to bring our brand into their market. Newton's groundbreaking today is just the beginning of many more to come."

The Cobblestone Inn and Suites is to be located at HWY 33 and Gregory Drive in Newton, Illinois, will feature 36 guest rooms, with amenities such as microwaves and refrigerators, coffee service, free high speed internet, and 40 inch flat panel televisions in each room. The Cobblestone Hotel and Suites will also feature an on-site beer and wine bar, exercise equipment, guest laundry facility, an outdoor grill area, and convenience store. A complimentary hot breakfast bar and weekday newspaper will be available daily to guests of the Cobblestone Hotel and Suites as well.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brand. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels will more than double their number of properties this year alone with the welcoming of four conversions, Borders Inn and Suites by Cobblestone Hotels, and nine new build hotels to their brand. By the end of 2012, Cobblestone Hotels will have 21 hotels nationwide and have begun development on 35 other locations. Cobblestone Hotels looks forward to a promising 2013 and is confident that it will be the best year yet.

