



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Cobblestone Hotels signs Franchise Agreement for eleventh hotel in Wisconsin

–NEENAH, WISCONSIN – Cobblestone Hotels, the fastest growing hotel brand in the Midwest signed a 10 year Franchise Agreement for the future Cobblestone Hotel and Suites in Pulaski, Wisconsin! The Cobblestone Hotel and Suites located in Pulaski, Wisconsin is the brand’s eleventh hotel in Wisconsin. “We are very happy to grow our Wisconsin presence in Pulaski” says Brian Wogernese, President and CEO of Cobblestone Hotels. “The community of Pulaski expressed a need for an upper-midscale brand with high quality accommodations. Cobblestone is that brand for small communities across the country.” Cobblestone Hotels currently has four additional hotels, in Wisconsin, in any given stage of the development process the development stage.

Located at 1220 Mountain Bay Drive, in Pulaski, Wisconsin, the new Cobblestone Hotel and Suites enjoys easy access from Highway 29. The hotel has 35 rooms including rooms with suites. Amenities in each room include a 42-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an in-door pool, on-site beer and wine bar, hot breakfast buffet, weekday newspaper, guest laundry, and on-site convenience store. Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brands. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels currently has 66 properties open or under construction and over 50 in any given stage of development. Cobblestone Hotels is very excited about the future. Learn more about Cobblestone Hotels and their growth at www.cobblestonedream.com.