



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Cobblestone Hotels explodes into Texas, breaking ground on three hotels in two days!

March 20, 2013 –NEENAH, WISCONSIN – Cobblestone Hotels is proud to announce the ground breaking of the Cobblestone Hotel and Suites in Stanton, Texas, Cobblestone Hotel and Suites in Colorado City, Texas, and the Cobblestone Inn and Suites in Big Lake, Texas! “Our expansion into Texas is a great thing for Cobblestone Hotels” says Brian Wogernese, President and Co-Founder of Cobblestone Hotels. “With these Texas groundbreakings, Cobblestone Hotels has ten hotels in the ground.

In addition, we have already opened our first property this year in Harvey, North Dakota earlier this month.” Cobblestone Hotels, LLC has been one of the fastest growing brands in the United States. With this extreme growth they have been front and center in the hospitality community as industry professionals take notice. “Communities across the country are reaching out to us to find out what they have to do to get a hotel in their community” says Jim Bortz, Vice President of Development of BriMark Builders, the builder for the project. “Most brands will not put their name on a hotel that is smaller than sixty rooms and Cobblestone Hotels has models that go as low as twenty-nine rooms. Communities like Stanton, Colorado City, and Big Lake Texas are elated to have a property in their town with the unmatched upper-midscale amenities that Cobblestone offers.”



About the Properties

Located at 3394 IH-20 Stanton, Texas, the new Cobblestone Hotel and Suites enjoys easy access from Interstate 20. The hotel has 54 rooms including whirlpool suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an on-site beer and wine bar, indoor pool, meeting space, hot breakfast buffet, weekday newspaper, guest laundry, fitness center, and an on-site convenience store.

Located at 715 West IH-20 Colorado City, Texas, the new Cobblestone Hotel and Suites enjoys easy access from Interstate 20. The hotel has 54 rooms including whirlpool suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an on-site lounge (Cobblestone Lounge), indoor pool, meeting space, hot breakfast buffet, weekday newspaper, guest laundry, and an on-site convenience store.

Located on the west side of Big Lake, Texas, the new Cobblestone Inn and Suites enjoys easy access from Highway 137 and 67. The hotel has 45 rooms including whirlpool suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an on-site lounge (Cobblestone Lounge), meeting space, hot breakfast buffet, weekday newspaper, guest laundry, and an on-site convenience store.



Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brand. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels looks forward to a promising 2013 and is confident that it will be the best year yet. With 10 properties under construction and 35 new properties in development, Cobblestone Hotels is very excited about the future.