



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Cobblestone Hotels breaks ground on it's second hotel in Colorado!

January 22, 2013 –NEENAH, WISCONSIN –

Cobblestone Hotels, the fastest growing hotel brand, today celebrated the ground breaking of its latest Cobblestone property. Located in Wray, Colorado, the new Cobblestone Inn and Suites is the first ground breaking this year by Cobblestone Hotels with more to come. "Wray, Colorado is the ideal market for our upper-midscale, high amenity, Cobblestone Inn and Suites", says Brian Wogernese, President of Cobblestone Hotels. "Wray and many communities in Colorado are craving quality accommodations. A properly run hotel in their community brings more than just room nights. It brings revenue to every aspect of the community and we are proud to be a part of that." Cobblestone Hotels, LLC currently has six projects under development in Colorado. "The Cobblestone Inn and Suites in Holyoke, Colorado is the second of many in Colorado" says Tim Shefchik, Regional Director of Development, with Cobblestone Hotels. "With many hotels in development in Colorado we look forward to extreme growth and have been welcomed into the state with open arms."

Located at 35952 Hwy 385 in Wray, Colorado, the new Cobblestone Inn and Suites enjoys easy access to everything that the community has to offer. The hotel has 35 rooms including extended stay suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an on-site lounge (Cobblestone Lounge), hot breakfast buffet, weekday newspaper, guest laundry, and on-site convenience store. Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand that prides itself in filling the lodging needs of communities through its upper mid-scale new build brand. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels more than doubled their number of properties in 2012 the welcoming of four conversions, Borders Inn and Suites by Cobblestone Hotels, and nine new build hotels to their brand. At the end of 2012, Cobblestone Hotels had 21 hotels nationwide and has begun development on 35 other locations. Cobblestone Hotels looks forward to a promising 2013 and is confident that it will be the best year yet.