

NEWS RELEASE



COBBLESTONE HOTELS, LLC® BREAKS GROUND IN ASHLAND, WISCONSIN

November 15th, 2017 – NEENAH, WISCONSIN – Cobblestone Hotels, LLC® broke ground today for the Cobblestone Inn & Suites® in downtown Ashland, WI. The cold weather did not keep members of the community and local businesses away; the excitement for the new edition, and continued efforts of reenergizing the downtown were evident.



“Many years ago, in a former building we had this restaurant, and when we lost it to a fire, someone from the local newspaper said Ashland lost its living room,” said Mark Gutteter, an investor of the new hotel. “After the fire, we rebuilt the Deepwater Grille, and we feel we have rebuilt Ashland’s ‘living room’. Today, we are excited to be breaking ground for the ‘new bedroom’ to add what was already started.”

The ground breaking of the Cobblestone Inn & Suites in Ashland will be the newest addition to the brand’s home state; joining the Wisconsin family of Stevens Point, Clintonville, Medford, Chippewa Falls, Barron, and many others.

“We are Wisconsin-based, so we are really excited to continue the growth here in our home state,” said Brian Wogernese, President & CEO of Cobblestone Hotels. “Ashland has a lot to offer, and we are eager to be a part of and help fuel the growth and the city’s efforts in revitalizing the downtown.”

Ashland, known as the heart and soul of Chequamegon Bay, is also known for the 200 miles of trails, fishing, and many other recreational activities.

The new hotel will be located in the heart of Downtown Ashland, convenient to shopping, dining, and Lake Superior.

The hotel will be built by BriMark Builders, LLC and managed by WHG Companies, LLC.

Cobblestone Hotels, LLC® offers consistency in comfortable hospitality experience to all guests that travel for business or leisure. For more information on Cobblestone Hotels, LLC® please visit www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC® is a leading upper-midscale hotel brand with over 134 hotels open, under construction, or in development. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Inn & Suites® is part of Cobblestone Hotels, LLC®, which also includes Cobblestone Hotel & Suites® and Boarders Inn & Suites® by Cobblestone. For development information please visit www.cobblestonefranchising.com.

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