

NEWS RELEASE



Cobblestone Hotels, LLC Signs New Franchise Agreement for First Boarders in the State

December 21st, 2016 – NEENAH, WISCONSIN – Cobblestone Hotels, LLC, a leading upper-midscale hotel brand, announced the signing of the Boarders Inn & Suites in Syracuse, KS. “We just opened our fifth location in Kansas this summer,” said Brian Wogernese, President & CEO of Cobblestone Hotels, LLC. “Syracuse will be the first Boarders Inn & Suites in the state, and will play a large part in strengthening Cobblestone’s brand presence in the state.” The Boarders Inn & Suites of Syracuse will feature 27 guest rooms, and is soon starting an extensive renovation of the hotel that will completely renovate all guestrooms and public spaces.

“I’m proud to be part of the development of Cobblestone Hotels within the Kansas market,” says Tim Shefchik, who is part of the Cobblestone Development team. “After getting to know the ownership group through another Cobblestone project, and seeing the extent of the renovation of this property, I felt that Boarders would be a great fit to increase market exposure and give it an affiliation to a brand with a great reputation.

Cobblestone Hotels is currently working with several other Kansas communities and expects to continue the expansion of both Cobblestone and Boarders throughout Kansas.

Cobblestone Hotels, LLC® offers a consistent and comfortable hospitality experience to all individuals who are traveling for either business or leisure. For more information and reservations please visit www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC® is a leading upper-midscale hotel brand with over 83 hotels open or under construction with another 50 in development. The company continues to pride itself in filling the lodging needs of communities through its upper-mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and on-site beer & wine bars.

For development information please visit www.cobblestonefranchising.com.

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