

NEWS RELEASE



Cobblestone Hotels, LLC® Signs Franchise Agreement for New Wisconsin Boarders Inn & Suites Location

August 21st, 2017 – NEENAH, WISCONSIN – On August 21st, 2017 Merrill Hotel Group, LLC signed a twenty-year Franchise Agreement with Cobblestone Hotels, with intent to renovate the current Badger Hotel of Merrill, Wisconsin, and upon the completion of the anticipated \$1.5 million renovation, convert the hotel to a Boarders Inn & Suites by Cobblestone Hotels winter of 2017.

“We are excited to join the community of Merrill and continue our growth in Wisconsin.” said Brian Wogernese, President & CEO of Cobblestone Hotels. “Merrill is a great town, and is in close proximity to other Cobblestone locations, which will increase brand recognition amongst the Wisconsin locations.”

The soon to be Boarders Inn & Suites feature 57 completely renovated guest rooms, including whirlpool suites, with amenities such as microwaves and refrigerators, coffee service, free high-speed internet, and flat panel televisions in each room. The Boarders Inn & Suites will also feature a banquet room, exercise equipment, guest laundry facility, and convenience store. A complimentary hot breakfast bar and weekday newspaper will be available daily to guests as well.



Whether you are traveling for business or for leisure, you will experience the big city quality, and small-town values that each location has to offer. Visit www.CobblestoneHotels.com for reservations or for more information.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC® is a leading upper-midscale hotel brand with over 123 hotels open, under construction, or in development in 17 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Boarders Inn & Suites by Cobblestone® is part of Cobblestone Hotels, LLC®, which also includes Cobblestone Inn & Suites® and Cobblestone Hotel and Suites®. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com.

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