

NEWS RELEASE



Cobblestone Hotels, LLC® Opens First Idaho Location

November 17th, 2017 – NEENAH, WISCONSIN – Today marks the opening of the first Cobblestone Hotels location in the state of Idaho, in Soda Springs.

The Cobblestone Inn and Suites® is located at 341 W. 2nd St. The hotel was built by BriMark Builders, LLC and is operated by WHG Companies, LLC.

The new hotel features amenities such as onsite convenience store, Wolfgang Puck coffee service, complimentary high-speed internet access, newspapers, an onsite guest laundry, fitness equipment, and a hot breakfast each morning. The 53 guestrooms incorporate flat-screen TVs, pet friendly rooms, microwaves, refrigerators, hairdryers, iron and ironing boards, and a variety of suites.

“Opening our first location in Idaho is really exciting for us and for our brand.” Said Brian Wogernese, President & CEO of Cobblestone Hotels. “Adding another state to our portfolio, after opening our first location in Wisconsin only 9 years ago, is surreal. The town of Soda Springs has a lot to offer, and we are extremely proud to be here.”

Just last month, the Cobblestone Hotels brand broke ground on the second Idaho location, in Victor.

This Soda Springs location will participate in Cobblestone Rewards, the new rewards program offered by Cobblestone Hotels. Membership is free and offers ten points for every dollar spent that can be redeemed for a free night or with other various redemption partners. For more information about the Cobblestone Rewards program visit www.CobblestoneRewards.com.

Whether you are traveling for business or for leisure, you will experience the big city quality, and small town values that each location has to offer. Visit www.CobblestoneHotels.com for reservations or for more information.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC® is a leading upper-midscale hotel brand with over 134 hotels open, under construction, or in development in 17 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more. Cobblestone Inn & Suites® by Cobblestone is part of Cobblestone Hotels, LLC®, which also includes Cobblestone Hotel & Suites® and Boarders Inn and Suites®.

For development information please visit www.CobblestoneFranchising.com.

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