



**NEWS RELEASE**  
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## FOR IMMEDIATE RELEASE

### Cobblestone Hotels breaks ground on the new Cobblestone Hotel and Suites in Downtown Chippewa Falls, Wisconsin

–NEENAH, WISCONSIN – Cobblestone Hotels, the fastest growing hotel brand in the Midwest, along with the community of Chippewa Falls, and Wisconsin Governor, Scott Walker, celebrated the ground breaking of the new Cobblestone Hotel and Suites in Chippewa Falls, Wisconsin this week! The Cobblestone Hotel and Suites is the brand’s twelfth hotel in Wisconsin. “I grew up in the community of Chippewa Falls” says Brian Wogernese, CEO of Cobblestone Hotels, “We are very excited to bring an upper-midscale, high quality, hotel and restaurant to my hometown.”



The hotel will be built by BriMark Builders, one of the top hotel construction companies in the country, and was developed by WHG Companies out of Neenah, WI. Cobblestone Hotels currently has three additional hotels, in Wisconsin, under development. “We are very pleased to be adding another hotel in Wisconsin” says Greg Schindler, Brand President of Cobblestone Hotels. “We look forward to bringing this great brand to additional cities throughout the state.”

Located at 100 North Bridge Street, Wisconsin, the new Cobblestone Hotel and Suites enjoys easy access from Highway 29 and is centered in the beautiful downtown district. The hotel will feature 45 rooms including suites. Amenities in each room include a 42-inch flat-panel TV, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an in-door pool, on-site full restaurant and bar, complimentary hot breakfast buffet, weekday newspaper, guest laundry, fitness center, and an on-site convenience store. Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at [www.staycobblestone.com](http://www.staycobblestone.com).

#### About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brands. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels currently has 75 properties open or under construction and over 50 in development. Cobblestone Hotels is very excited about the future. Learn more about Cobblestone Hotels and their growth at [www.cobblestonedream.com](http://www.cobblestonedream.com).