



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Cobblestone Hotels breaks ground on yet another new build hotel this year

October 11, 2012—NEENAH, WISCONSIN –

Cobblestone Hotels along with the City of Rugby, North Dakota celebrated the ground breaking of it's twelfth Cobblestone Inn and Suites today. "Rugby, North Dakota is the perfect community for Cobblestone to expand into" says Brian Wogernese, President of Cobblestone Hotels. "As one of the fastest growing hotel brands in the United States we focus on small communities that have a great need for upper-midscale lodging. Communities like Rugby, North Dakota welcome us with open arms and are a joy to work with."



The Cobblestone Inn and Suites is to be located at 402 Highway 2 East, will feature 36 guest rooms, with amenities such as microwaves and refrigerators, coffee service, free high speed internet, and flat panel televisions in each room. The Cobblestone Inn and Suites will also feature an on-site cocktail lounge (C Lounge), exercise equipment, guest laundry facility, an outdoor grill area, and convenience store. A complimentary hot breakfast bar and weekday newspaper will be available daily to guests of the Cobblestone Inn and Suites as well.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel development and operations company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brand. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels will more than double their number of properties this year alone with the welcoming of four conversions, Borders Inn and Suites by Cobblestone Hotels, and nine new build hotels to their brand. By the end of 2012, Cobblestone Hotels will have 21 hotels nationwide and have begun development on 35 other locations. Cobblestone Hotels looks forward to a promising 2013 and is confident that it will be the best year yet.