



NEWS RELEASE

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FOR IMMEDIATE RELEASE

**Cobblestone Hotels breaks ground on
it's first hotel in Colorado!**

**November 6, 2012 –NEENAH,
WISCONSIN** – Cobblestone Hotels, the
fastest growing hotel brand, today
celebrated the ground breaking of its latest
Cobblestone property. Located in Holyoke,
Colorado, the new Cobblestone Inn and
Suites is the ninth ground breaking this
year by Cobblestone Hotels with more to



come. “The Cobblestone Inn and Suites in Holyoke, Colorado is the first of many in Colorado” says Tim Shefchik, with Cobblestone Hotels. “With many hotels in development in Colorado we look forward to extensive growth in the near future. Holyoke and many other communities in Colorado are very excited at the opportunity to have a upper-midscale, high amenity, property that provides it's visitors with quality lodging.”

Located at the corner of Highway 385 and East Johnson Street in Holyoke, Colorado, the new Cobblestone Inn and Suites enjoys easy access to everything that the community has to offer. The hotel has 38 rooms including extended stay suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an on-site lounge (Cobblestone Lounge), hot breakfast buffet, weekday newspaper, guest laundry, and on-site convenience store. Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel development and operations company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brand. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels will more than double their number of properties this year alone with the welcoming of four conversions, Borders Inn and Suites by Cobblestone Hotels, and nine new build hotels to their brand. By the end of 2012, Cobblestone Hotels will have 21 hotels nationwide and have begun development on 25 other locations. Cobblestone Hotels looks forward to a promising 2013 and is confident that it will be the best year yet.