



NEWS RELEASE

Contact: Josie Kilgore
Procurement and Opening/Conversion Services
Cobblestone Hotels
920-230-2622 x 107

FOR IMMEDIATE RELEASE

Cobblestone Hotels opens its eleventh new hotel this year

August 30, 2012 –NEENAH, WISCONSIN – Cobblestone Hotels, growing at a blinding pace when compared to competitor brands, today celebrated the grand opening of its latest Cobblestone Hotels property. The Cobblestone Hotel and Suites in Seward Nebraska is the third new build hotel in Nebraska and the seventh new build hotel to open in 2012. “We are very excited about our further expansion in Nebraska and look forward to working with more communities that have a need for quality lodging,” said Brian Wogernese, President of Development and Co-founder of Cobblestone Hotels. “Cobblestone Hotels is extremely proud of our newest edition to the Cobblestone family and all of us know that each guest will be happy with the spacious, innovative, and welcoming accommodations we have provided. The Cobblestone Hotel and Suites in Seward, Nebraska is an exceptional example of Cobblestone’s constant objective to provide top accommodations and magnificent service to smaller communities.”

Located at 2575 Progressive Road in Seward, the new Cobblestone Hotel and Suites enjoys easy access from Hwy 15. The hotel has 36 rooms including rooms with whirlpool suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, luxury bedding and complimentary high-speed internet. Guests of the hotel will also enjoy an indoor pool and whirlpool, beer and wine bar, complimentary hot breakfast buffet, complimentary weekday newspaper, on-site exercise equipment, guest laundry, and on-site convenience store. “Cobblestone Hotel and Suites was a perfect fit for our investment team and for our community. Their flexibility to adapt to the community needs and their willingness to partner with the community is just what we needed to add additional rooms to service our area. The process of working with Cobblestone has been a good experience, because they provided us with a turn-key package that was easy for everyone to get behind.” said Shane Baack, an investor in the Cobblestone Hotel and Suites of Seward, Nebraska.

Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel development and operations company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brand. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels will more than double their number of properties this year alone with the welcoming of four conversions, Boarders Inn and Suites by Cobblestone Hotels, and nine new build hotels to their brand. By the end of 2012, Cobblestone Hotels will have 21 hotels nationwide and have begun development on 25 other locations. Cobblestone Hotels looks forward to a promising 2013 and is confident that it will be the best year yet.