



NEWS RELEASE

COBBLESTONE HOTELS, LLC SIGNS NEW MINNESOTA LOCATION

October 1, 2020 – NEENAH, WISCONSIN – Cobblestone Hotels continues growth in Minnesota. IFalls Group, LLC signed a franchise agreement for a new Cobblestone Hotel & Suites in International Falls, Minnesota.



"Growing our presence in Minnesota has been a focus for our team for a while." Said Brian Wogernese, President & CEO of Cobblestone Hotels. "We opened another location in Minnesota earlier this summer, along with eight other locations around the US. We will finish the year strong with another handful of openings and look forward to a strong start to 2021."

"This project is an important addition to the International Falls community and represents a major investment by I. Falls Hotel Group, LLC in concert with Cobblestone. Bremer is proud to be a partner in this project," said Mike Turenne, [Bremer Bank's](#) International Falls Market Manager.

The Cobblestone Hotel & Suites will consist of four floors and eighty-seven guest rooms. Additionally, the hotel will feature the brand's consistent amenities such as an onsite convenience store, complimentary high-speed internet access, on-site guest laundry, Starbucks Coffee, fitness center, and a complimentary breakfast served daily.

Guestrooms will be perfectly tailored to meet the needs of modern travelers while tastefully designed with an element of contemporary elegance. Amenities are to include flat-screen TVs, additional recharge outlets for electronics, microwaves, mini refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, luxury linens, and bathroom essentials.

For updates on the progress of this location and others, please "like" us on Facebook:
<https://www.facebook.com/cobblestonehotels/>

Whether you are traveling for business or for leisure, you will experience the big city quality, and small-town values that each location has to offer. Visit www.CobblestoneHotels.com for reservations or for more information.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 27 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com

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